

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1041-80483
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / / 288

Invoice Num: 1041-556108
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

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PAY BY 10/30/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: T.SMITH FOR SENATE EST#288

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING (5:58-7AM)	09/25/2012-09/28/2012	. T W T F . .	30	4	675.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	675.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	05:59:21 AM		TS12TV10H	30	675.00			
09/26/2012	We	06:53:02 AM		TS12TV10H	30	675.00			
09/27/2012	Th	06:23:07 AM		TS12TV11H	30	675.00			
09/28/2012	Fr	06:16:32 AM		TS12TV11H	30	675.00			
3	CBS THIS MORNING	09/25/2012-09/28/2012	. T W T F . .	30	8	405.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	8	405.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	07:55:31 AM		TS12TV11H	30	405.00			
09/25/2012	Tu	08:24:31 AM		TS12TV10H	30	405.00			
09/26/2012	We	07:29:31 AM		TS12TV11H	30	405.00			
09/26/2012	We	08:54:16 AM		TS12TV10H	30	405.00			
09/27/2012	Th	07:40:59 AM		TS12TV10H	30	405.00			
09/27/2012	Th	08:28:31 AM		TS12TV11H	30	405.00			
09/28/2012	Fr	07:59:26 AM		TS12TV10H	30	405.00			
09/28/2012	Fr	08:29:31 AM		TS12TV11H	30	405.00			
5	WEEKEND NEWS SAT 6-7AM	09/29/2012-09/29/2012 S .	30	1	150.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	 S .	1	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	06:52:47 AM		TS12TV11H	30	150.00			

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6	WKND NEWS SUN 7-9A	09/30/2012-09/30/2012S	30	2	405.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	S	2	405.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	07:10:31 AM		TS12TV11H	30	405.00			
09/30/2012	Su	08:08:32 AM		TS12TV10H	30	405.00			
7	CBS SUNDAY MORNING	09/30/2012-09/30/2012S	30	2	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	S	2	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	09:32:30 AM		TS12TV11H	30	700.00			
09/30/2012	Su	10:28:57 AM		TS12TV10H	30	700.00			
8	ANDERSON COOPER	09/25/2012-09/28/2012	.TWTF..	30	5	360.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		.TWTF..	5	360.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	09:22:26 AM		TS12TV11H	30	360.00			
09/25/2012	Tu	09:46:44 AM		TS12TV10H	30	360.00			
09/26/2012	We	09:37:34 AM		TS12TV11H	30	360.00			
09/27/2012	Th	09:27:52 AM		TS12TV10H	30	360.00			
09/28/2012	Fr	09:28:16 AM		TS12TV10H	30	360.00			

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10	LET'S MAKE A DEAL	09/25/2012-09/28/2012	. T W T F . .	30	4	560.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	560.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	10:27:07 AM		TS12TV11H	30	560.00			
09/26/2012	We	10:26:08 AM		TS12TV10H	30	560.00			
09/27/2012	Th	10:24:09 AM		TS12TV11H	30	560.00			
09/28/2012	Fr	10:27:11 AM		TS12TV11H	30	560.00			
12	THE PRICE IS RIGHT 11AM-12NOON	09/25/2012-09/28/2012	. T W T F . .	30	4	575.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	575.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	10:59:27 AM		TS12TV10H	30	575.00			
09/26/2012	We	11:29:08 AM		TS12TV11H	30	575.00			
09/27/2012	Th	10:58:27 AM		TS12TV10H	30	575.00			
09/28/2012	Fr	11:32:01 AM		TS12TV10H	30	575.00			
14	TALK PHILLY	09/25/2012-09/28/2012	. T W T F . .	30	3	630.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	3	630.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	12:13:25 PM		TS12TV11H	30	630.00			
09/26/2012	We	12:12:40 PM		TS12TV10H	30	630.00			
09/27/2012	Th	12:09:32 PM		TS12TV11H	30	630.00			

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16	CBS SOAP OPERA ROTATION	09/25/2012-09/28/2012	. T W T F . .	30	4	530.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	530.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	12:58:06 PM		TS12TV10H	30	530.00			
09/26/2012	We	01:29:27 PM		TS12TV11H	30	530.00			
09/27/2012	Th	12:28:41 PM		TS12TV10H	30	530.00			
09/28/2012	Fr	12:29:12 PM		TS12TV11H	30	530.00			
18	THE TALK	09/25/2012-09/28/2012	. T W T F . .	30	4	470.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	470.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	02:30:07 PM		TS12TV11H	30	470.00			
09/26/2012	We	02:58:42 PM		TS12TV10H	30	470.00			
09/27/2012	Th	02:59:12 PM		TS12TV11H	30	470.00			
09/28/2012	Fr	02:59:12 PM		TS12TV10H	30	470.00			
20	THE DOCTORS	09/25/2012-09/28/2012	. T W T F . .	30	4	325.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	325.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	03:41:40 PM		TS12TV10H	30	325.00			
09/26/2012	We	03:38:07 PM		TS12TV11H	30	325.00			
09/27/2012	Th	03:35:09 PM		TS12TV10H	30	325.00			
09/28/2012	Fr	03:45:38 PM		TS12TV11H	30	325.00			

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22	DR. PHIL		09/25/2012-09/28/2012		. T W T F . .		30	4	590.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T W T F . .		4		590.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	04:32:25 PM		TS12TV11H	30	590.00			
09/26/2012	We	04:40:49 PM		TS12TV10H	30	590.00			
09/27/2012	Th	04:31:44 PM		TS12TV11H	30	590.00			
09/28/2012	Fr	04:48:48 PM		TS12TV10H	30	590.00			
24	5PM EARLY NEWS		09/25/2012-09/28/2012		. T W T F . .		30	8	575.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T W T F . .		8		575.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	05:22:55 PM		TS12TV10H	30	575.00			
09/25/2012	Tu	05:45:38 PM		TS12TV11H	30	575.00			
09/26/2012	We	05:23:15 PM		TS12TV11H	30	575.00			
09/26/2012	We	05:45:25 PM		TS12TV10H	30	575.00			
09/27/2012	Th	05:12:38 PM		TS12TV10H	30	575.00			
09/27/2012	Th	05:43:04 PM		TS12TV11H	30	575.00			
09/28/2012	Fr	05:27:28 PM		TS12TV11H	30	575.00			
09/28/2012	Fr	05:53:47 PM		TS12TV10H	30	575.00			
26	NEWS 3 AT 6		09/25/2012-09/28/2012		. T W T F . .		30	4	775.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T W T F . .		4		775.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:20:41 PM		TS12TV10H	30	775.00			
09/26/2012	We	06:26:24 PM		TS12TV11H	30	775.00			

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	09/27/2012	Th	06:10:34 PM		TS12TV10H	30	775.00			
	09/28/2012	Fr	06:20:43 PM		TS12TV11H	30	775.00			
28	ENTERTAINMENT TONIGHT		09/25/2012-09/28/2012		. T W T F . .		30	4	950.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/24/2012-09/30/2012		. T W T F . .		4		950.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/25/2012	Tu	06:59:27 PM		TS12TV11H	30	950.00			
	09/26/2012	We	07:17:41 PM		TS12TV10H	30	950.00			
	09/27/2012	Th	07:16:35 PM		TS12TV11H	30	950.00			
	09/28/2012	Fr	07:10:52 PM		TS12TV10H	30	950.00			
30	THE INSIDER		09/25/2012-09/28/2012		. T W T F . .		30	4	950.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/24/2012-09/30/2012		. T W T F . .		4		950.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/25/2012	Tu	07:27:30 PM		TS12TV10H	30	950.00			
	09/26/2012	We	07:55:08 PM		TS12TV11H	30	950.00			
	09/27/2012	Th	07:56:02 PM		TS12TV10H	30	950.00			
	09/28/2012	Fr	07:54:48 PM		TS12TV11H	30	950.00			
31	SIXTY MINUTES		09/30/2012-09/30/2012	 S		30	1	7,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	09/24/2012-09/30/2012	 S		1		7,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	09/30/2012	Su	07:55:22 PM		TS12TV11H	30	7,000.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
32	LATE NEWS		09/25/2012-09/30/2012		. T W T F S S		30	5	1,700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T W T F S S		5		1,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	11:30:02 PM		TS12TV11H	30	1,700.00			
09/26/2012	We	11:28:57 PM		TS12TV10H	30	1,700.00			
09/28/2012	Fr	11:31:18 PM		TS12TV10H	30	1,700.00			
09/29/2012	Sa	11:22:25 PM		TS12TV10H	30	1,700.00			
09/30/2012	Su	11:22:58 PM		TS12TV10H	30	1,700.00			
34	DAVID LETTERMAN		09/25/2012-09/28/2012		. T W T F . .		30	8	810.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T W T F . .		8		810.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	11:47:16 PM		TS12TV10H	30	810.00			
09/25/2012	Tu	12:32:40 AM		TS12TV11H	30	810.00			
09/26/2012	We	11:48:21 PM		TS12TV11H	30	810.00			
09/26/2012	We	12:32:55 AM		TS12TV10H	30	810.00			
09/27/2012	Th	12:02:02 AM		TS12TV11H	30	810.00			
09/27/2012	Th	12:34:43 AM		TS12TV10H	30	810.00			
09/28/2012	Fr	11:48:55 PM		TS12TV11H	30	810.00			
09/28/2012	Fr	12:30:16 AM		TS12TV10H	30	810.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 83		61,470.00		9,220.50		52,249.50	0.00	0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not



Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1041-80483
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / / 288

Product Desc: T.SMITH FOR SENATE EST#288

Invoice Num: 1041-556108
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

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PAY BY

10/30/2012
Net 30 days

Broadcast airtimes represented are reported to the nearest second.

Billing Notes

accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	61,470.00
		Trade Value	0.00
		Agency Commission	9,220.50
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	52,249.50

Warranty - We warrant the above broadcasts were made according to the official station log.